



Josiah R. Hunt

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March 16, 2024

Hi Minnesota HR Department,

I don't want to work another day in my life. They say if you do what you love, then you will never work another day in your life. Although I was initially drawn into the business world through my marketing degree, I have always harbored a deep passion for animals and conservation that has never diminished. Some people go to Disney for vacation, my wife and I choose zoos. Omaha is a specific highlight. **I am committed to doing everything in my power to protect the magnificent creatures that share our planet, especially in Minnesota.** I am committed to Minnesota and all its diverse animals and diverse people. It is my home and first true love.

What sets me apart is my CEO leadership experience, extensive marketing experience, and zoo experience. I am well rounded. **As a CEO**, I bring more experience to the table than simply a marketing person. I believe in working smarter, not harder. I love smart fun! I am very well versed in technology, yet still know how to inspire people. **As a Marketing Manager**, strategy, content, and execution are my specialty. My company mostly deals with B2B marketing, while exciting, isn't nearly as exciting as providing marketing advice to hundreds of photography studios ranging from one-woman shops to massive enterprise chains of 7,000 employees. **As a Zoo Aficionado** and Volunteer, I have lots of ideas and experience dealing with zoos. I have wrapped them up nicely and created a website for your viewing pleasure: www.JosiahRHunt.com.

On that site are also referrals from the Director of Como Zoo and Conservatory and Marketing and Public Relations Director of Como Zoo and Conservatory.

For this position, I am excited to seek the highest impact across multiple marketing channels, all promoting animal care, welfare, and conservation. I would love to build a new-media-content-dream-team-machine that surpasses the legendary San Diego Zoo social media in both audience and (more importantly) purpose. My heart is for the next generations, and I want to meet them where they are at. If you are seeking someone who is **honest, competent, inspiring, and forward thinking**, then I am the ideal candidate. I love networking and building partnerships. I am excited to do the same with partnerships that will advance the great work of the Minnesota Zoo like AZA, Explore Minnesota, and IAAPA. **Most importantly, I love coming up with ways to increase revenue and grow attendance in organic ways, especially through our media channels.**

Thank you for considering my application. I am excited about the opportunity to contribute my skills and passion to the Minnesota Zoo. I look forward to discussing my qualifications further.

Sincerely,

Josiah Hunt

About Me:

I have lived in Minnesota my whole life. I have a beautiful wife (Britt) and a 1.5-year-old son (Bjorn). I have a 100-pound, big boned/chunk of a lab, named Bruce. I volunteer at my local zoo, my local church, and in my community. We love to give back. I love to travel. I believe everyone should travel as it does wonders for our priorities and humility. I drink V8 Fusion Energy Drinks. I have never acquired the taste of coffee. At this point, it is almost a matter a pride... And to settle the debate, wolves are the best!

